



# HOW TO SEND YOUR ARTWORK

**IMPORTANT:** To avoid unnecessary delays, read the following carefully and be sure you send your design in a form we can use. Please feel free to contact us if you need something clarified.

**SIZE** Size your artwork to the scale of the sticker size or larger. Include crop marks so we know how you want the art oriented on the sticker. We can easily enlarge/reduce your artwork to fit the sticker size you specify.

**COLOR SEPARATIONS** are something we can easily take care of for you. Just submit your artwork exactly in the same manner you'd like it to print.

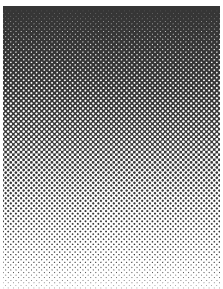
**PRINT** You must supply camera-ready artwork. It can be photocopied, laserprinted, or hand-drawn. The ink on your originals must be black. Make your design simple! Intricate and super-fine lines (less than 1-pt) tend to dry up in the screen and might not show up on your sticker. Serifed fonts (like Times New Roman) can be difficult for us — especially at small point sizes. Set all type at least 10 points. If you want a negative image printed, we can reverse your artwork — no problem, no extra charge. Photos come out alright if you send in the original photo and let us make the halftone. We screen all halftones at 55 lpi — if you don't know what that means, check out the sample above. A similar dot screen will be applied to your image.

## 55-LPI Halftones

below: photo  
bottom: gradient



You must print this document at 100% in order to properly view these halftones



# HOW TO PLACE YOUR ORDER

**BY MAIL** Send your artwork and payment (made out to Sticker Guy!) to our Po Box. We accept checks, money orders, and Visa/Mc. We require full payment up front, unless your total is greater than \$200, in which case we will accept a 50% deposit -- but no stickers will be sent until we have received full payment. Nevada residents add sales tax.

**ONLINE** Visit our website at [www.stickerguy.com](http://www.stickerguy.com) for easy Online ordering! Pay by credit card, check, or money order.

**BY PHONE** We prefer not to take orders over the phone, but if you'd like to reorder more of some stickers we've already printed for you and pay by credit card, feel free give us a call.

## ORDER FORM

(You don't have to use this, but you may find it handy)

Name \_\_\_\_\_ Company \_\_\_\_\_

Shipping Address \_\_\_\_\_  
\_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

.....  
Sticker Size \_\_\_\_\_ Quantity \_\_\_\_\_

Colors \_\_\_\_\_

Notes \_\_\_\_\_